

Summary of Imagine 2040 Key Points Relating To All Voices St. Joe Themes

+ Affordable Housing and Development

- Creating green space and meeting space for festivals and conferences. (3)
- Restore grandeur of old neighborhoods (3)
- Invest in new infrastructure and amenities that create a place that attracts and retains people (3)
- Affordable living as a point of attracting people (4)
- St. Joe to become “one of best communities in the Midwest for retirees.” (4)
- Vision: “spirit of inclusion, entrepreneurship and collaboration is everywhere.” (4)
- Learn from other communities to develop worker training and housing programs aimed at those experiencing homelessness - addressing both short and long term causes (7)
- Faith based community and local health providers and the private sector work with elderly population to ensure that seniors can access needed services and assistance and “maintain an independent lifestyle in a supportive community environment.” (7)
- “A coalition of investors, local developers, and planners work together with the City to address access issues associated with grocery stores, safe and affordable housing and to offer better access to jobs for residents who have transportation challenges.” (7)
- “The community receives a federal grant that provides the resources to implement a new model of addressing mental health and addiction needs in St. Joseph.” (7)
- St. Joseph neighborhoods and housing are well maintained/new urban homesteaders willing to invest and improve historic homes and older neighborhoods (8)
- Newly created downtown Arts District - artist incubator with MWSU (9)
- Residential housing regulations and capital investment and development incentives are used to “bring back” older neighborhoods. (9)
 - Older neighborhoods become most sought after by young couples and families (9)
 - General obligation bond to fund enhanced community amenities and residential infrastructure improvements (9)
- Land Bank Redevelopment Authority to address blight and stimulate new investment (9)
- New conference and meeting facility constructed so community can pursue small conventions and association meetings (9)
- Youth Sports Complex (9)
- Grow high tech agriculture (10)
- Angel funds, seed capital and venture capital funds (10)
- St. Joe “strategically invests in its infrastructure” in a way that “complements city planning to create opportunities for business attraction.”
- Eastside water treatment plant to encourage development east of Platte River
- Experimentation and readiness: “must take risks, prototype quickly, and work in new ways with different partners.” (13)
 - Must be prepared to take decisive action when opportunity presents itself. (13)

+ Governance - Accountability and Collaboration

- “Prosperity does not just happen, it takes collaboration and leadership.” (3)

- Need focus on vision, leadership, and the will “to be better and constantly innovate.” (3)
- “. . . spirit of inclusion, entrepreneurship and collaboration is everywhere.” (4)
- “. . . place that holds each other -- new leaders, established leaders, and those with great ideas -- accountable for attacking big issues with vision, determination and ambition.” (5)
- public/private and nonprofit sectors recognized nationally for their success in collaboratively addressing poverty (7)
- Agencies work together on shared goals, shared metrics, and shared accountability (7)
- Poverty rate is cut in half (7)
- MWSU focuses on community involvement and engagement (7)
- Community and Mosaic work together to id “quality of life amenities” that attract and retain medical professionals (7)
- Learn from other communities (7)
- Faith based community and local health providers and private sector work with elderly population to ensure that seniors can access needed services and assistance and “maintain an independent lifestyle in a supportive community environment.” (7)
- Strong neighborhood associations define neighborhood improvement projects and needs (8)
- Crime rate is lowered and St Joe achieves rank of “top 10 safest cities” in America (8)
- Public transit is “agile, efficient, and responsive.” (8)
- Quality civic leadership is what provides foundation for collaboration, engagement, and inclusiveness (10)
- Neighborhood leadership program encouraging neighborhood associations and citizen engagement (11)
- Chamber/United Way annual speaker series with national thought leaders aligned with 2040 vision (11)
- Civic council established representing all neighborhood associations, becoming a “new model for civic governance in the US and the focus of volunteerism, civic engagement, and leadership development (11)
- Revise city charter to provide term limits (11)
- Need to align with vision to “Invest in People, Create and Better Place, and Grow Prosperity.” (13)
 - Must *choose* to do things that will have the most impact toward our vision.” (13)
 - Prioritize “best interests of community” over any individual or entity’s interests (13)
- “Our future is dependent on working beyond silos.” (13)
 - Need “new and unconventional partnerships” and working in new ways to bring vision to life (13)

+ Tolerance and Acceptance/Inclusion

- “. . . builds on our community’s strong history of working together” (2)
- “We will face poverty head-on by addressing the root causes, not just the symptoms.” (3)

- “Whether it's the issue of poverty, mental health or addiction we will make sure resources and systems are in place that encourage all residents to meet their full potential.” (3)
- “. . . we also have that “special something” that everyone wants in a community, a sense of belonging.”/“ . . . spirit of inclusion, entrepreneurship and collaboration is everywhere.” (4)
- “In St. Joseph, everyone belongs, and everyone makes a difference.” (4)
- “The percentage of families living in poverty has been sliced in half because St. Joseph has addressed access to basic needs like transportation, food and safe housing and placed health care specialists in the field to help those who need help, and hope.” (6)
- “In St. Joseph we don’t just say “everyone belongs”, we live it by ensuring that those on the margins who need the most help get it in the most innovative ways possible.” (6)
- Quality civic leadership is what provides foundation for collaboration, engagement, and inclusiveness (10)
- We must be “willing to face our challenges together”. “That means we must commit ourselves to pursuing a better community”. (12)
- “. . . the rules are different this time around. It’s harder to go it alone. We need each other. That’s why when we talk about prosperity and success we talk about leadership, collaboration, and inclusion.”
- “Principle 4: Every life is of equal value”
 - “Rationale: St. Joseph’s future requires each person reaching his or her full potential. This is why we want to end generational poverty, improve our educational outcomes, raise the standard of living for all and promote inclusion in St. Joseph.” (13)

+ Youth

- “. . . make St. Joseph a place that people want to be a part of.” (2)
- “Our greatest return comes from investing in our people.” (3)
 - All children ready to learn
 - Invest in state of the art K-16 education
 - Prepare for new economy jobs
- “We retain residents too; our children and grandchildren find value and opportunity in St. Joseph and want to stay and be part of the future.” (4)
- Accept the responsibility of ensuring all students are prepared for success (6)
- Early intervention programs for mental health and addiction. Help provide support to individuals and families that leads to self-sufficiency and stability.” (7)
- “The community receives a federal grant that provides the resources to implement a new model of addressing mental health and addiction needs in St. Joseph.” (7)
- New Youth Sports Complex (9)
- Mentoring program for youth that benefits young entrepreneurs - collaboration between business and education sectors (10)
- Leadership/capstone project for youth (11)